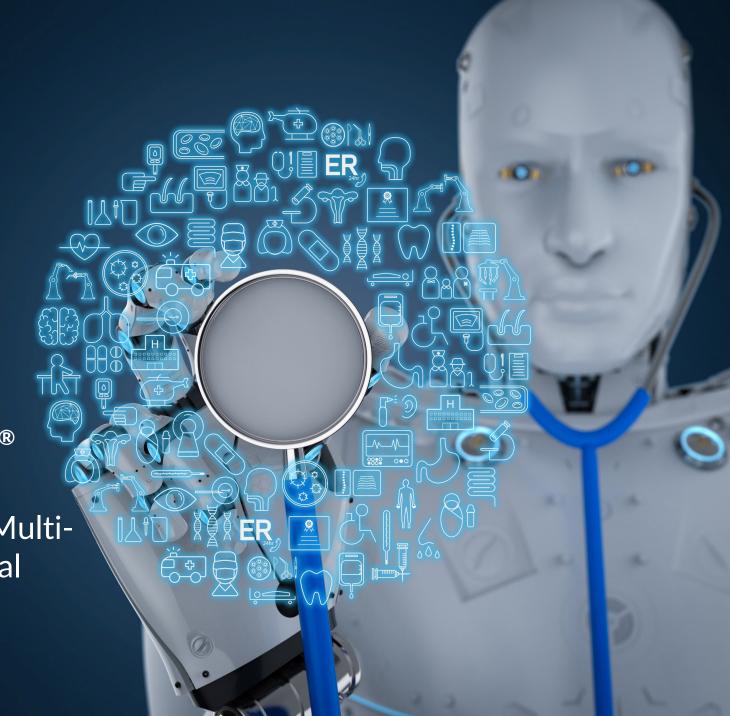


**HEALTH** SCORE AI

A Creation of OXIO HEALTH, INC.®

Seeking Founding Investors For A Multi-Patented, Revolutionary, Multimodal Healthcare AI Platform Company



## **OXIO HEALTH, INC.®**

### **OUR DNA**

## We Are Technology-Infused Healthcare™ Company

OXIO Health, Inc. is an innovative healthcare technology platform company providing direct solutions to providers, and direct care to patients. At OXIO we have:

- 1. Designed, developed, and are deploying our own patented healthcare technology solutions
- 2. Senior Management has multiple decades of experience in healthcare, technology and business startups, also closely aligned with three (3) major universities, two (2) with medical schools
- 3. Developed and control 34 patents in key areas of technology & healthcare, as well as deep intellectual property in our existing technology
- 4. Experience designing and certifying multiple EHR platforms including PWeR® (https://pwer.com)
- 5. Five (5) platform companies all integrated cohesively to achieve our goal of "Technology-infused Healthcare™"

See More At: <a href="https://oxiohealth.io">https://oxiohealth.io</a>



## PROBLEMS WE ARE SOLVING

1.

### **Data Accessibility**

- » Minimal connectivity = data silos
- » Too many records are still hardcopy
- » Knowledgebase research is time consuming
- » Data ownership issues / HIPAA bottlenecks

2.

## Poor Quality Of Care Increases Cost

- » 250,000 deaths annually from medical errors
- » Time per patient decreasing
- » Delays in obtaining care
- » Physician and trained clinician shortages increasing

3.

#### **Healthcare Cost**

- Delay of care & misdiagnoses
- » Duplication of services & testing
- » Operating costs soaring
- Decreasing number of physicians & nurses soaring labor costs





UTILIZES ARTIFICIAL
INTELLIGENCE TO ACQUIRE,
ASSEMBLE AND UNIFY DATA

Technology, Innovative Design & the Future Have Finally Come Together



Data accessibility - Collect, integrate & analyze



Data interoperability – Validate, synchronize and secure



More accurate diagnoses



Assist doctors in making informed decisions



Improve quality of care



Improve doctor/patient communication



Automate processes and procedures



Use physician time efficiently



Reduce healthcare cost



Reduce need for redundant testing



Improve revenue by increasing throughput



Leverage existing physician labor







## Introducing Health Score AI™

### WHAT IS HEALTHSCOREAI™?

Health Score AI is a completely new platform DESIGN focusing on several key areas of global healthcare that will:

- » Utilize the power of AI to identify, collect, aggregate, synchronize, and manage billions of elements of medical data and information to provide actionable results.
- » Designed to reach both the individual and the global population health and wellness market to improve the quality of patient care, provide tools to the individual to manage their own wellness, and reduce the cost of healthcare.
- » Our design is based initially on seven (7) of our 34 existing forward-thinking patents and our EHR made even more valuable by our decades of history in managed care and deep knowledge working with "at risk patient data." Al will also be used to score patients according to proprietary "risk index" that considers a number of key health metrics.





# OUR VISION & MISSION

## FOR HEALTHSCORE AI™

# We Envision Changing The Way Healthcare Works Today By:

- » Empowering the consumer/patient, employers & public health agencies
- Enabling the Provider
- » Engaging the Payor, and
- » Advancing the Science
- Our clients are payors, providers, corporations, public health agencies, and consumers of healthcare services
- 2. We are unlike any company in the market today, and that is exactly what healthcare needs





## SUCCESS FACTORS

Success Depends on Intelligent Design & Intelligent Designers!

1.

Experienced Management Team

2.

30+ years in healthcare operations & 30+ years in innovative technology

3.

Experience building/certifying EHRs

4.

Developed 34 patents in healthcare

**(5.)** 

Data Aggregation, Management & Analysis 6.

Efficient data utilization – right data = right diagnosis

7.

Al & Natural Language Processing driven data collection & analysis 8.

Reduce delay in obtaining primary care





# BUSINESS MODEL **OVERVIEW**

## Healthcare Data Is Today's Most Valuable Asset!

## 1. Diagnostic Assistant

The 'HealthCONSULT' assists medical professionals by interacting with patients / consumers to collect information on current issue, formulate ad hoc diagnostic questions for patient based on responses & history, based on real time data, Al learning of other similar cases for comparison to predict possible outcomes, and recommend preventive measures or changes to avoid undesired medical outcome. Provides private insurance companies and HMO's a means to more accurately evaluate their beneficiary risk profile – update and manage their cost.

## 2. Corporate & Public Health

Corporations will be able to anonymously track employee health and wellness "quotients" by group or location and derive incentives for improvements. Government Public Health agencies will be able to anonymously track population health, and pinpoint possible disease outbreaks.

## 3. Consumer Ownership

Health *ScoreAI* will place the consumer in control of their medical data and provide a pathway to for compensation to use their data for clinical research and drug companies. A wellness dashboard will provide consumers the ability to measure and compare their Health & Wellness "quotient" similar to a FICO® score.





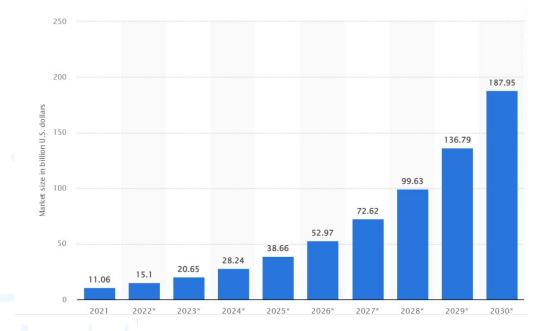
## The

# Al Healthcare

Market Is Projected To Grow From USD 15.1

Billion In 2022 To USD 187.95B Billion By 2030

With A CAGR Of >47.6% - Globe Newswire, February 9, 2023









## **GO-TO-MARKET PLAN**

0 to 9 months



#### **Build Out Prototype**

Build Out Prototype / MVP with PWeR EHR medical database as the core, seven (7) identified patents algorithms, with a core development team.

Identify, storyboard and schedule phases of development to ensure critical attributes are properly sequenced and fully addressed in the design process.

6 to 14 months



#### **Initial Contracts**

Reach out to local companies and HMOs with whom we have prior experience to obtain contracts and provide data analysis to demonstrate proofs of concept.

Begin working with local medical & clinical research companies & engage in "pilot" projects to demonstrate superiority of our processes and algorithms.

Beginning 6th month



#### **Full-Scale Marketing**

existing corporate
affiliations and previously
held HMO contracts.
Obtain contracts with
HMOs, corporations and
clinical research companies
in S. Florida. Identify
marketing company to build
marketing campaigns.
Identify acquisition targets
and build upon our
"strategic relationships."

**Beginning 9 months** 



#### **Mainstream Deployment**

Expand initial "pilot" contracts to full-scale deployment of Physician Diagnostic Assistant and Consumer Platform to ramp up revenue in mainstream healthcare, corporations, hospitals, public health and consumer B2C wellness market.

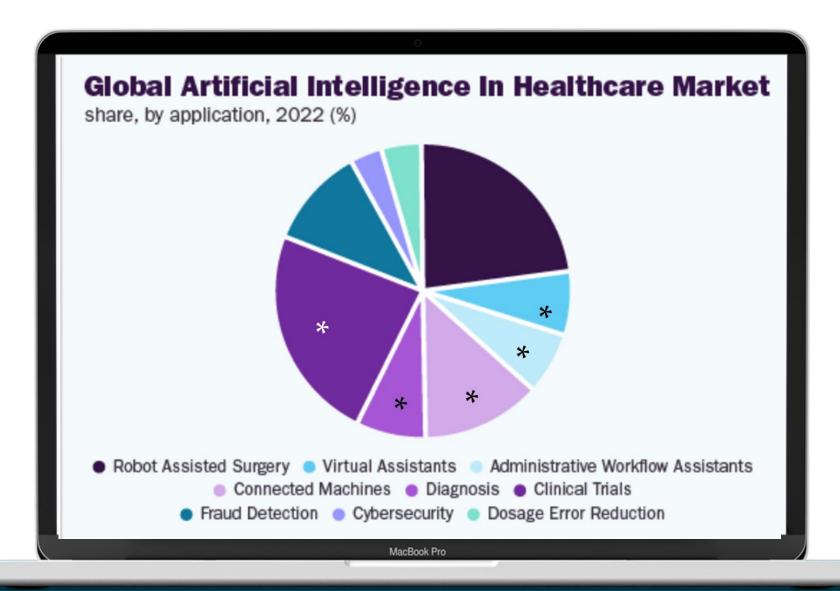




## COMPETITIVE OVERVIEW

Health**ScoreAI** touches more than 50% of the Market with these Five Major Categories(\*):

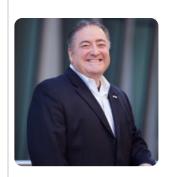
- Virtual Assistants
- Admin Workflow
- Connected Machines
- Diagnosis
- Clinical Trials







# HEALTHSCORE.AI MANAGEMENT TEAM



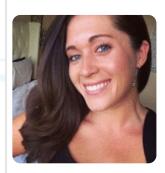
#### Noel J. Guillama, Executive Chairman

Mr. Guillama has spent over 30 years in healthcare from building and operating healthcare facilities ranging from medical offices, though high-end diagnostics to integrated medical systems that collectively provided care management to more than 30,000 Florida Medicare and Medicaid beneficiaries. He is a nationally recognized expert and lecturer in healthcare management / operations and the use of technology. Mr. Guillama has been granted numerous patents in the use of health information technology, communications, data processing, predictive analytics and cloud computing. He has helped found two medical schools in Florida.



#### Carl Larsen, MBA, PMP, President

Co-founder with Noel J. Guillama of seven (7) healthcare companies, one of which was spun off and taken public in December 2016. Co-inventor on several patents for Al, blockchain, Al, predictive medicine, data management and healthcare infrastructure. Mr. Larsen has been responsible for managing the successful development of several dozen computer software system development projects from nuclear plant simulators to healthcare eCommerce platforms. He developed the specifications for the PWeR electronic health record platform. B.S. Nuclear Engineering, Univ. of Michigan, MBA Univ. of Phoenix and PMP Certification.



#### Charity Musselman, VP, Administration

Mrs. Musselman has more than 13 years of experience in healthcare and is responsible for human resources, facilities management, provider relations, credentialing, investor relations, marketing and branding, in addition to corporate compliance.



#### Jazz Guillama, VP, Technology

Mr. Guillama has more than 10 years of experience managing teams of developers of the PWeR® EHR platform. He guided the national certification of PWeR under 2011 Meaningful Use Criteria for Ambulatory Practices and re-certified the platform again in 2014 following material upgrades.





## **Funding Request**

We are looking for an initial investment of USD \$5 Million (Five and No/100 US Dollars) followed by a \$20M to \$25M within six (6) months

- Any equity distributed will be in the form of RESTRICTED Common Shares of Company Stock.
- Founders, Noel J. Guillama, Carl L. Larsen, and OXIO Health, Inc. shall retain operational control for a period of three (3) years.

## **Capitalization Table**

The following is a summary of the Capitalization Table for Health Score AI

- OXIO Health, Inc. 21%
- Noel J. Guillama, co-founder 15%
- Carl L. Larsen, co-founder 15%
- Small Shareholders Employees and Reserve 9%
- New Investor 40%





# Estimated Use of Funds - USD \$5M Investment

The following represents the estimated Use of Funds for the USD \$5M (equity) investment:

	Total	\$5,000,000
M&A, Reserve Working Capital	\$	500,000
10-year Pre-Paid Patent Licensing for 34 Patents	\$	500,000
University & Clinical Data Research	\$	1,000,000
Employee Compensation, Accounting, Legal, Pre-marketing and General Overhead	\$	1,500,000
Design & Develop Prototype	\$	1,500,000





# 5-Year Pro Forma Projections

# DRAFT HEALTHSCOREAI Proforma Income Statement CONFIDENTIAL

	FY 1	FY 2	FY 3	FY 4	FY5
REVENUES Total	\$ - \$	1,510,000	\$ 52,711,760 \$	284,423,216	\$ 1,612,096,293
COST OF GOODS SOLD Total	\$ 1,833,958 \$	6,027,122	\$ 24,324,158 \$	159,012,388	\$ 628,767,444
GROSS PROFIT	\$ (1,833,958) \$	(4,517,122)	\$ 28,387,602 \$	125,410,828	\$ 983,328,849
OPERATING EXPENSES					
Total	\$ 2,671,276 \$	17,548,083	\$ 26,373,107 \$	57,864,449	\$ 76,781,207
EBITDA	\$ (4,505,234) \$	(22,065,205)	\$ 2,014,494 \$	67,546,380	\$ 906,547,642
	\$ (4,505,234) \$	(26,570,439)	\$ (24,555,944) \$	42,990,435	\$ 949,538,077





## **ABSTRACT**

The current system of classification of Artificial Intelligence recognizes four (4) primary AI categories or types:

- » Reactive Type I, do not have the ability to form memories or use past experiences. Typically, these are programmed decision-tree/rules-based systems example might be a spreadsheet macro.
- » Limited memory or Type II can look at the past and do comparative analysis however, the past is transient and do not become part of a learned experience. Self-driving cars are an example.
- » Theory of mind or Type III are the next evolution AI platforms which are not only can able to form representations about the world, but also about entities (such as humans, or corporations etc.) that it encounters thus "Theory of Mind." This is an important step if we are to move into a society in which AI devices interact directly with humans in a beneficial way, and
- » Self-awareness Type IV. The early experiments with machines in this category attempt to create the capability of learning and assimilating information as the Type III but adds the ability to learn and adapt on its own based on past experience and reasoning.
- » Sentient consciousness Type V. This refers to sentient consciousness and takes the Type IV concept beyond learning and adapting but to an awareness of its own existence to the point of self-protection. These machines do not currently exist except in the movies.

Having established these definitions, the Health *Score AI* platform will operate in both the Type II and Type III categories. At present, there are a limited number of Type III platforms, such as ChatGPT and Open.AI and Type IV and V platforms exist only in the laboratory to the best of our knowledge.

Type II Healthcare AI companies: Google Health (breast cancer), AugMedix (extract physician-patient conversations and convert to notes), CloudMedX Health (optimize patient & financial outcomes through predictive analytics), Babylon Health (Smartphone app matching patient complaints to a relevant physician). A number of companies are using Type II and Type II+ AI to perform "reading" of radiology images.

Type III Healthcare AI companies: Corti (analyzes caller's voice and infers from historical data and artificial neural networks the context and patterns to infer patients' condition, i.e., heart attack).





# **CONTACT US**

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